

**YOUR DIGITAL
GROWTH
PARTNER**



Legacy
TECHNOLOGIES



Message from The President

“ I believe that the digital transformation is essential for any business looking to grow and stay ahead of the competition in today’s market because let’s face it, your customers have higher expectations and demand a more seamless digital experience than ever before. ”

Mian Atiq ur Rehman

About Us

There's a fair share of digital agencies out there that do what we do. They share the same intent and goal, yet companies choose to work with us for our who and why.

Thanks to our team of experts who have created more digital assets and strategies than they've had hot meals. Not to mention, they are super easy to work with as long as you agree to all their ideas and never give any lip.

You'll **LOVE** working with us if you:

- Expect Great Results in Digital Marketing
- Hate Waiting for Reports & Updates
- Need a Little Personal Attention
- Want a Fully Vetted Team Selected for their Results



How We Work

It all starts off with a plan which is formulated around our understanding of your sales and operational processes.

This is followed by identifying the key objectives that you want your business to achieve in terms of web presence and digital marketing.

Once these objectives have been established, we will conceptualize a customized digital marketing plan that is tailored to your organization's particular requirements.

This will include the marketing campaigns that will be implemented in the digital promotion of your business or services.

Once the marketing campaigns are launched and we are able to receive all necessary data through our web analytics, we can then start identifying areas that need improvement so as to completely optimize each individual marketing channel and campaign.

The final outcome? Better results at a lower conversion cost.



Meet Our Core Team

We are a mix of creative types, control freaks and passionate people who are united by one simple idea: create value for your customers so they can create value for your business.



Anis ur Rehman

Chief Executive Officer

As the founder and CEO of Legacy Technologies, he brings a wealth of experience of the US and European markets. And clients can't seem to get enough of him.



Sameer Akbar Malik

Project Director

Sam is our can-do project director. From being a bridge between the client and the teams to making the perfect cup of tea, there's really nothing he can't do.



Usama Syed

Head of Digitalization

Our digital ninja, who can maximize your ROI, minimize your CPL and make your business super-sticky. His hobbies are breakfast, lunch, and dinner.



Hamza Faraaq

Head of Development

Hamza is our software ninja and a seasoned campaigner. He oversees the execution of all the development and ensures that everything is aligned to the organization's digital goals. But sometimes he forgets, he came in his own car.



Ahmad Anabis

App Development Lead

A man of many talents and hairstyles. Nothing really gets him more excited than overcoming clients' challenges. He speaks English, Spanish, and Italian— at the same time.



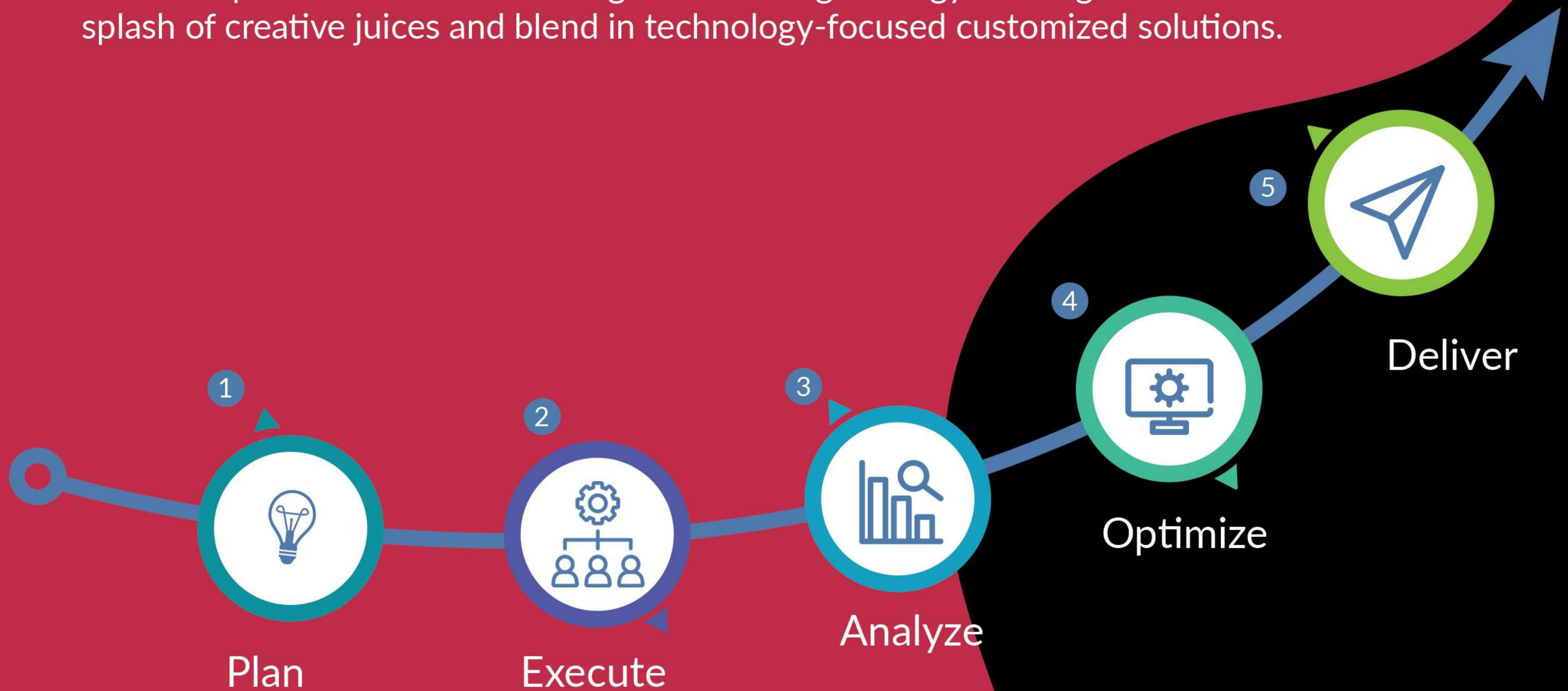
Ali Raza

Content Manager

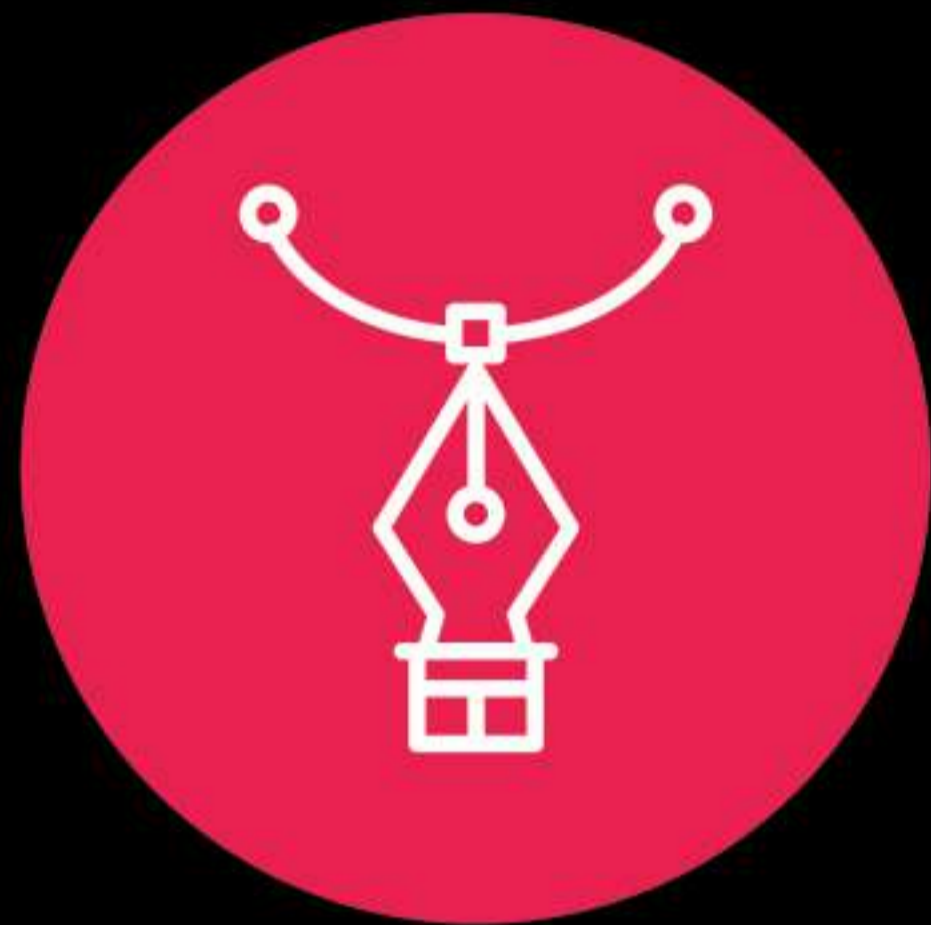
Ali is our wordsmith, who has a knack to play with emotions. Words fall out of his keyboard, as stupid fall for obvious shit. His creative juices flow only when he's asleep.

Fusing Technology With Creativity

We mix a potent combination of digital marketing strategy with a generous splash of creative juices and blend in technology-focused customized solutions.



360 Degree Digital Marketing Solutions



Designing

Stunning website designs that convert



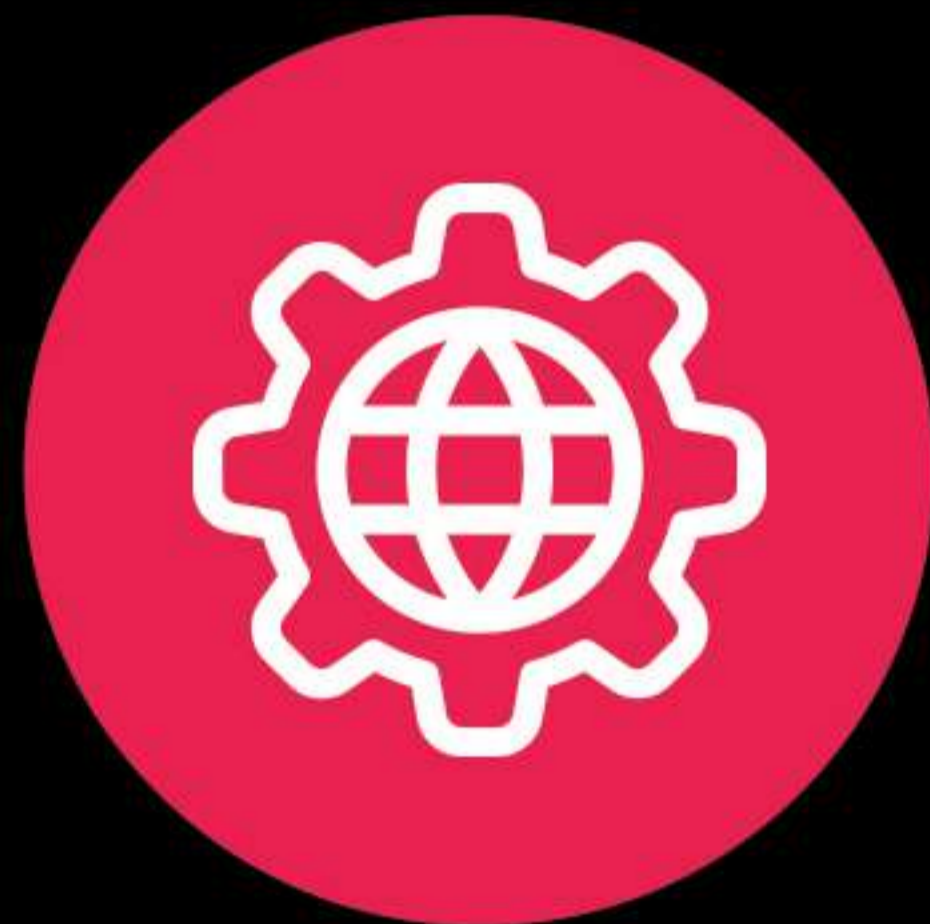
Development

Human websites that speak for themselves



Social Media Marketing

Build strong & consistent brand across all social platforms.

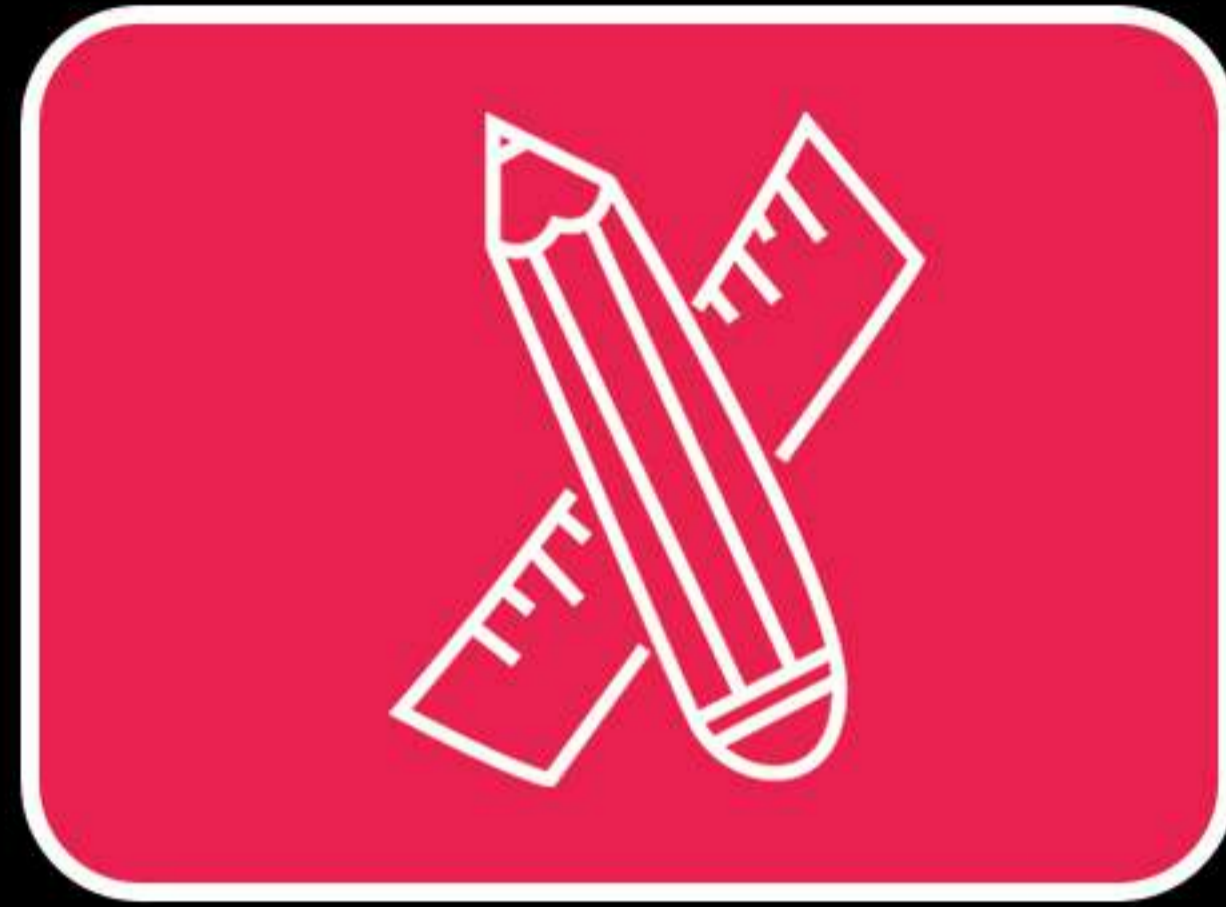


SEO / ASO / PPC

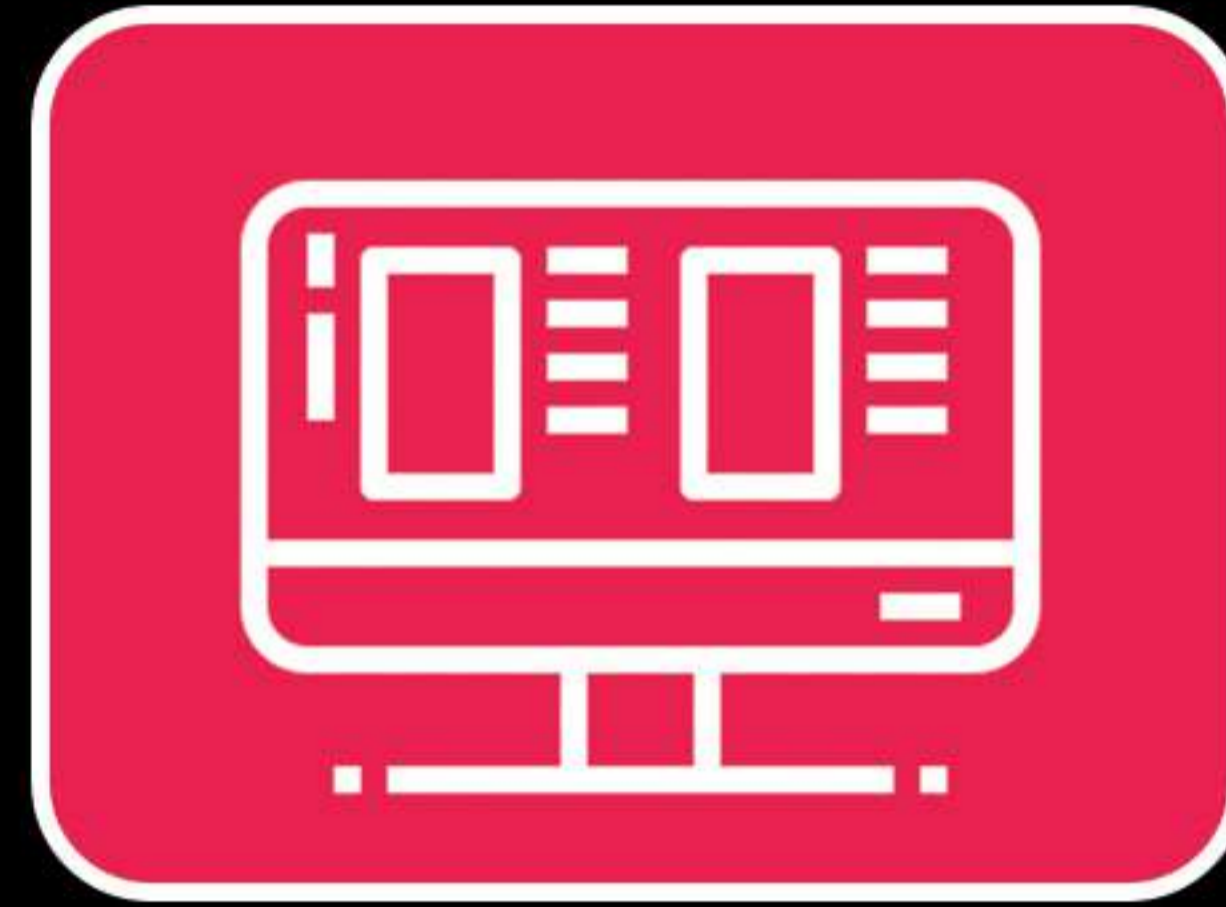
Higher visibility of your website and app in search results



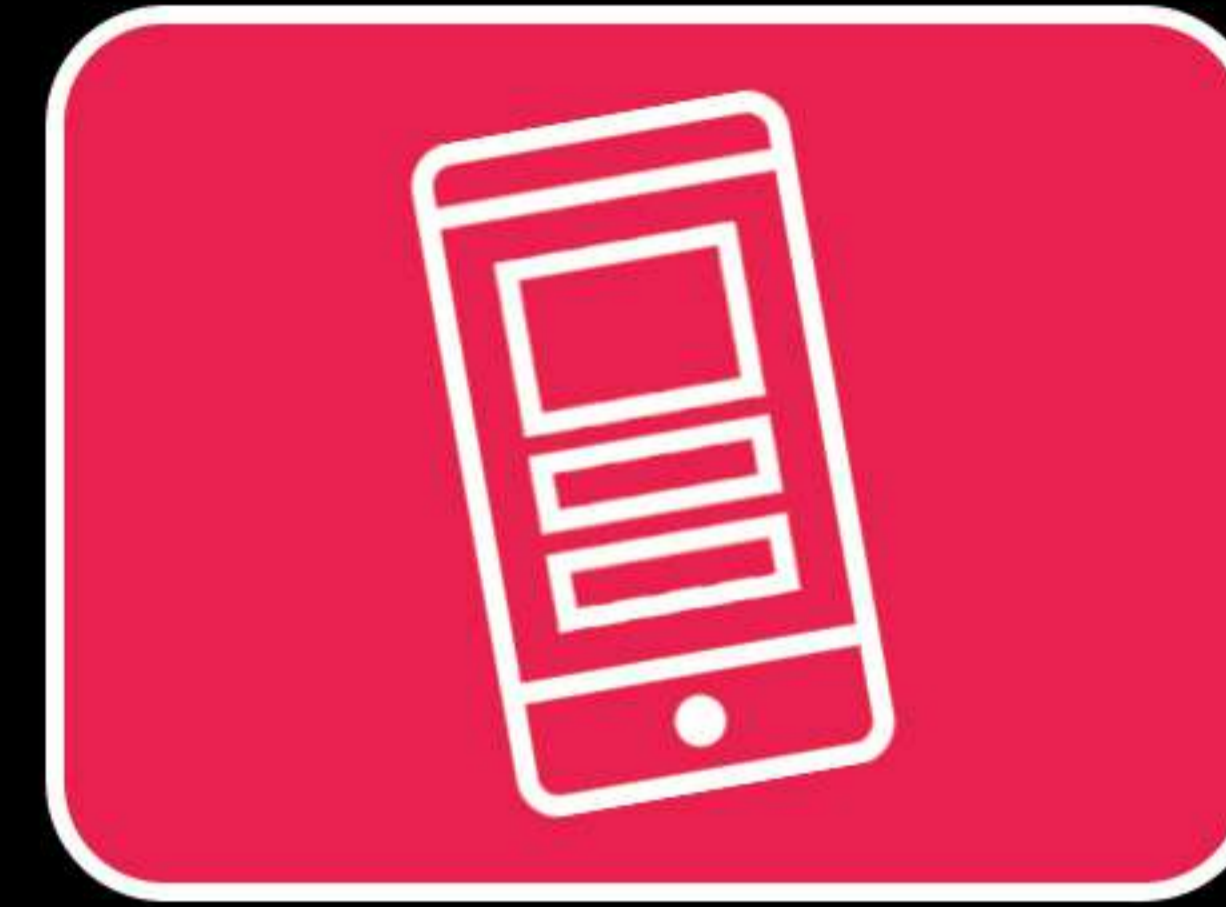
Design



Logo Design



Website UI/UX
Design

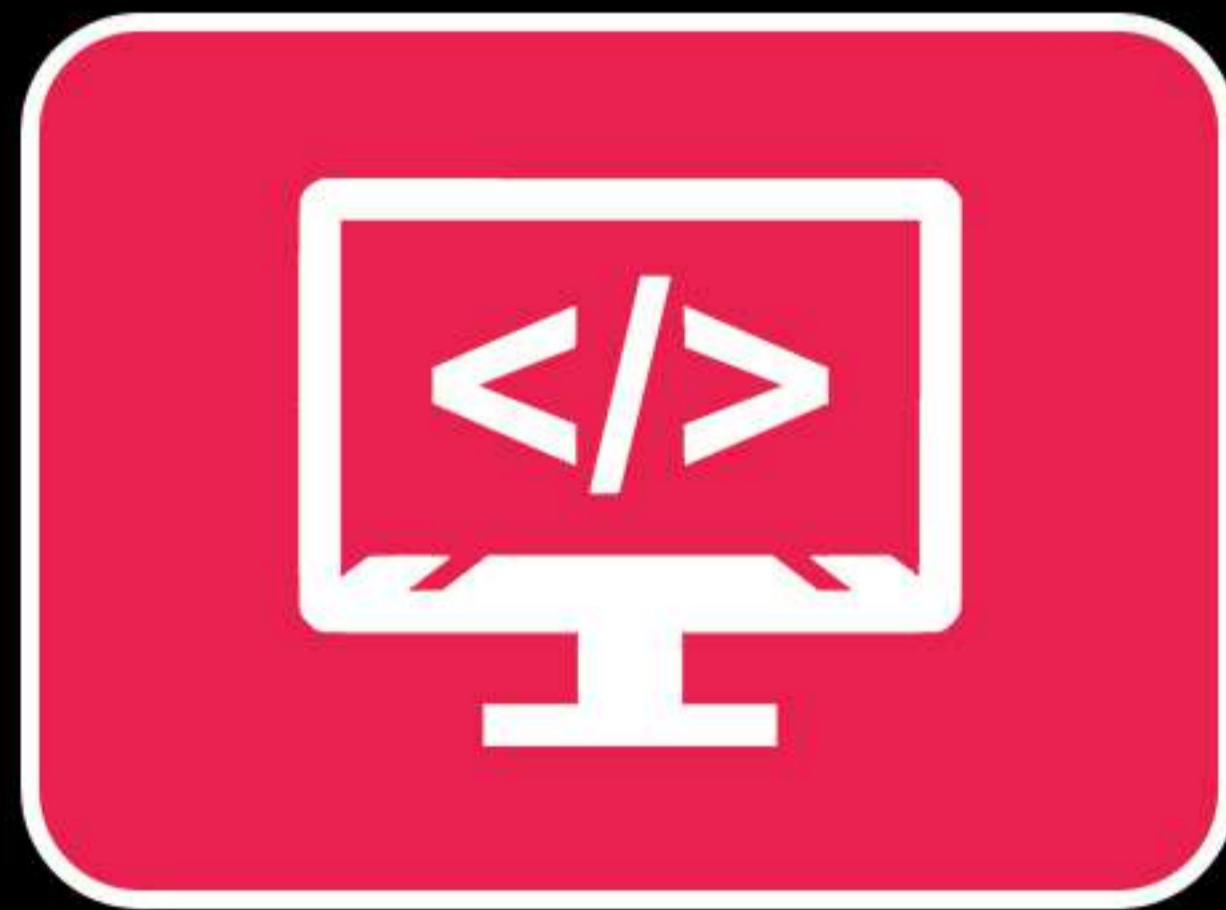


Mobile App UI/UX
Design

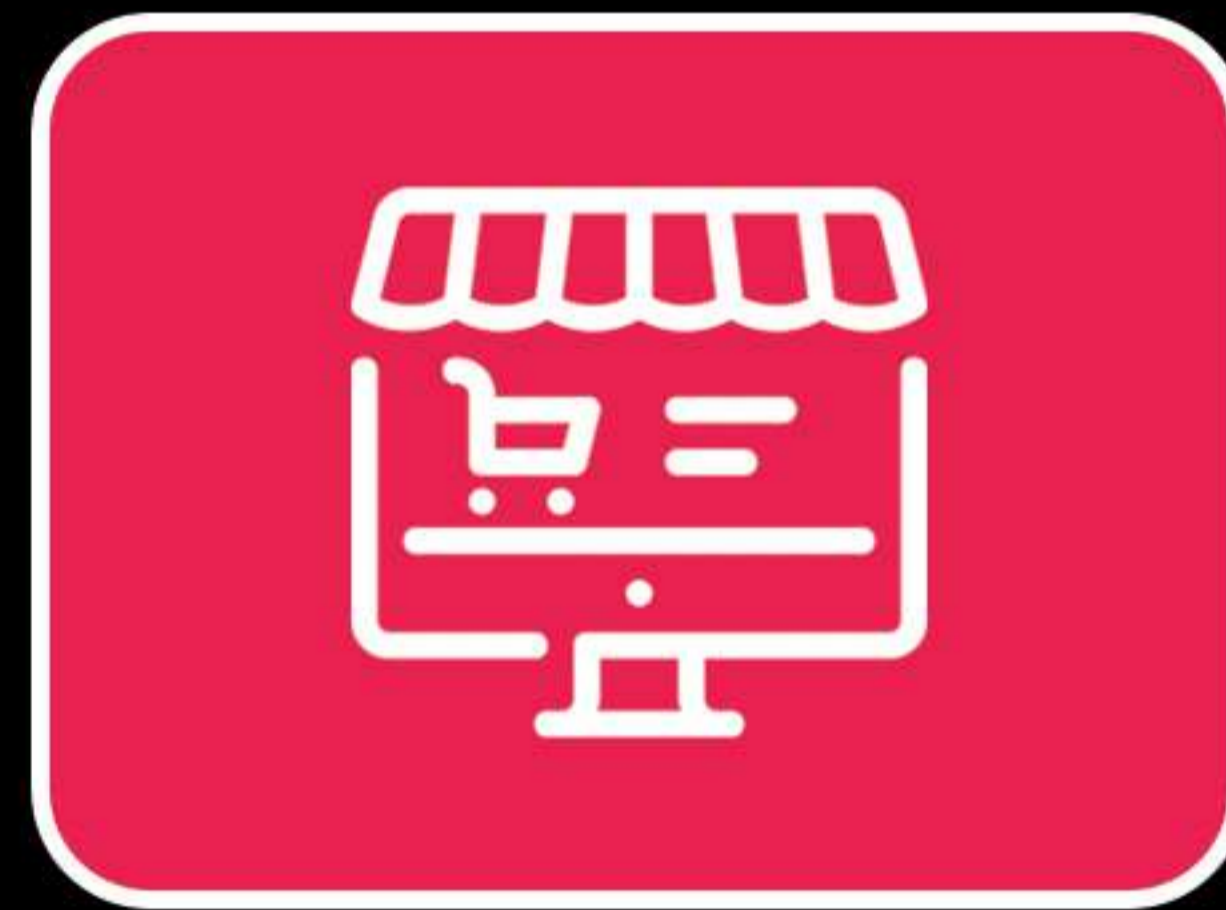


Social Media
Design

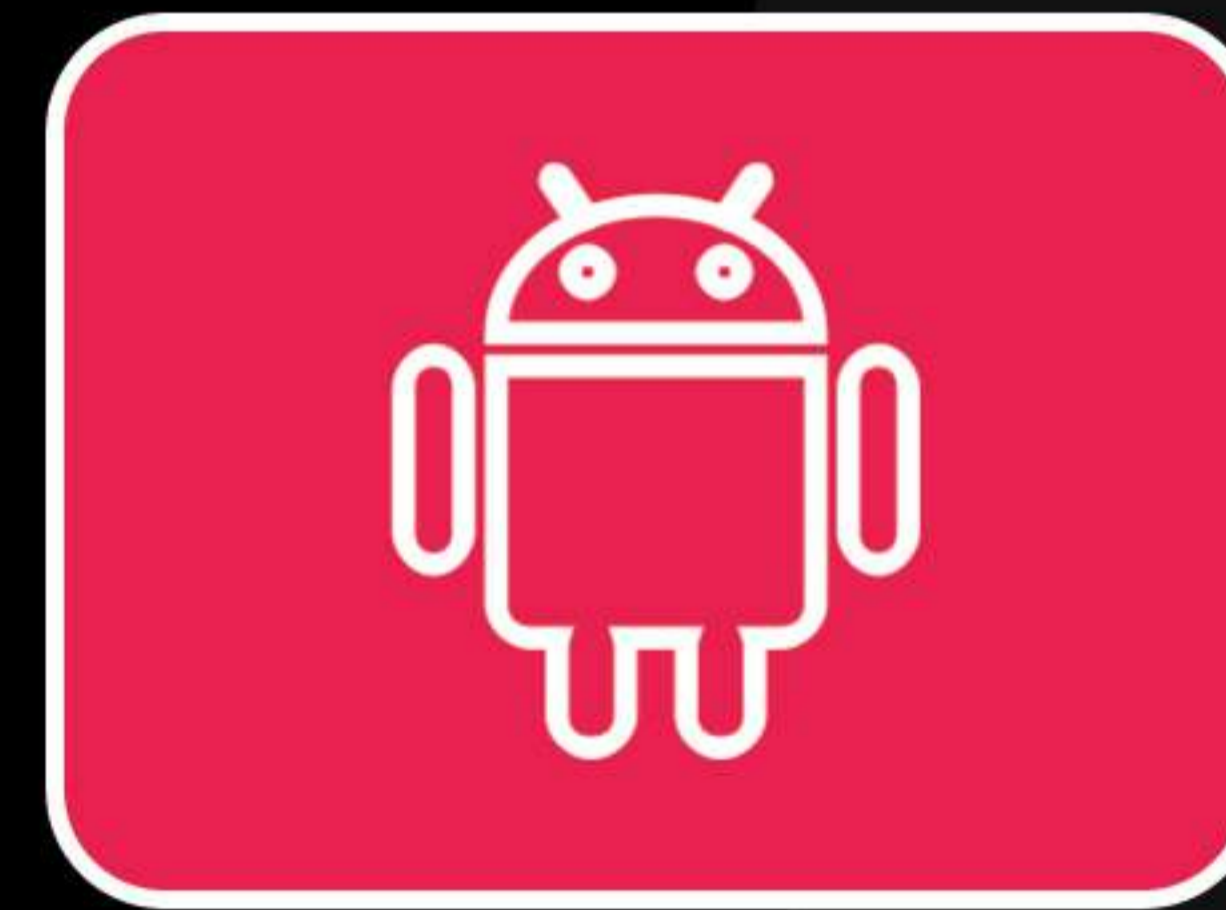
Development



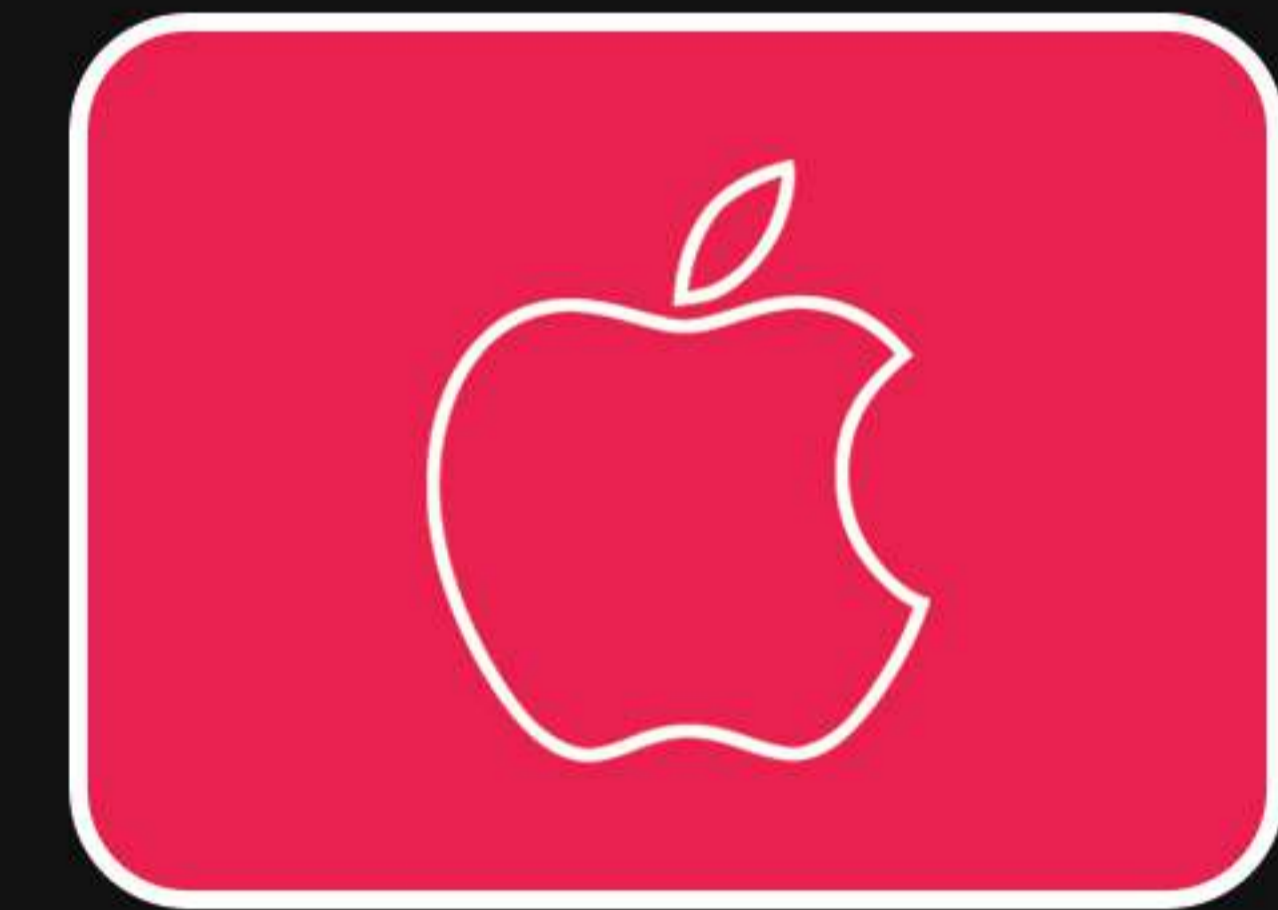
Website
Development



Ecommerce
Web Solutions



Android App
Development



iOS App
Development

SEO / ASO / PPC



Website Organic Ranking



AppStore / PlayStore Optimization



Pay Per Click Advertising



Conversion Rate Optimization



Sales / Leads Generation

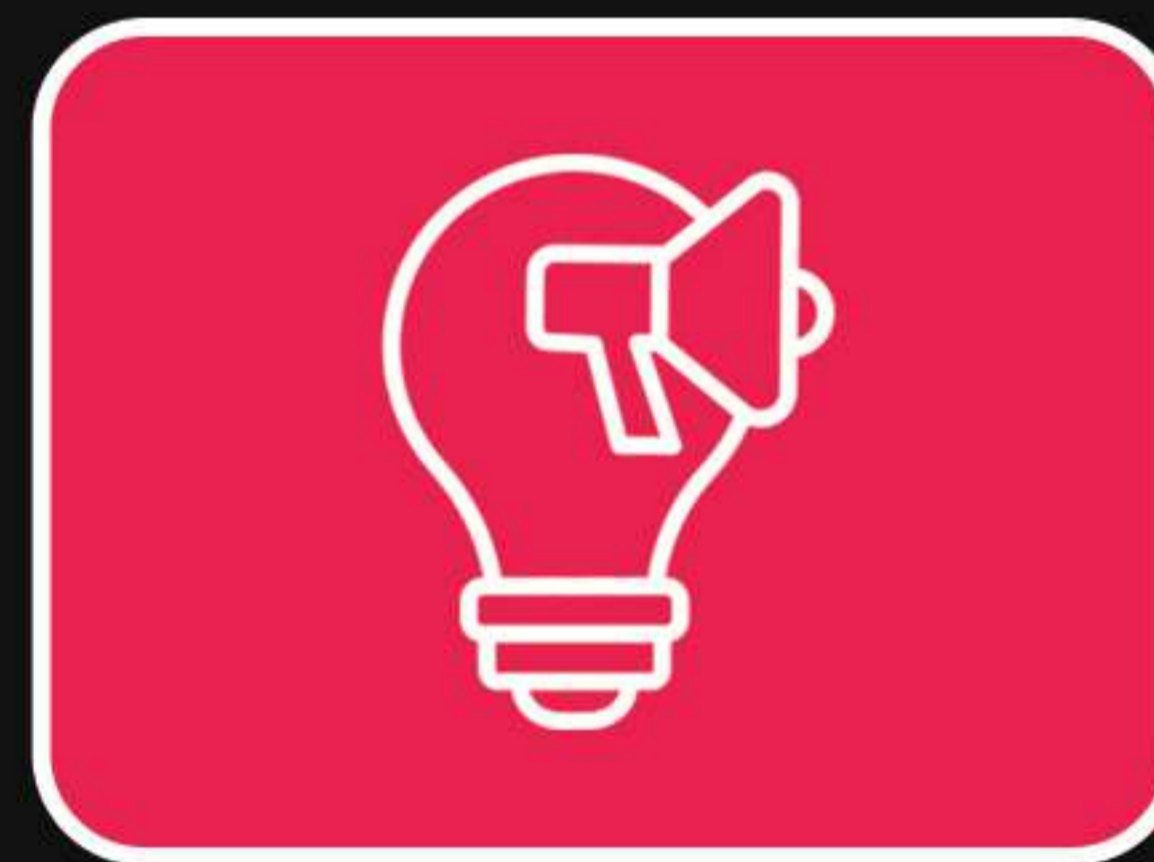
Social Media Marketing



Branding



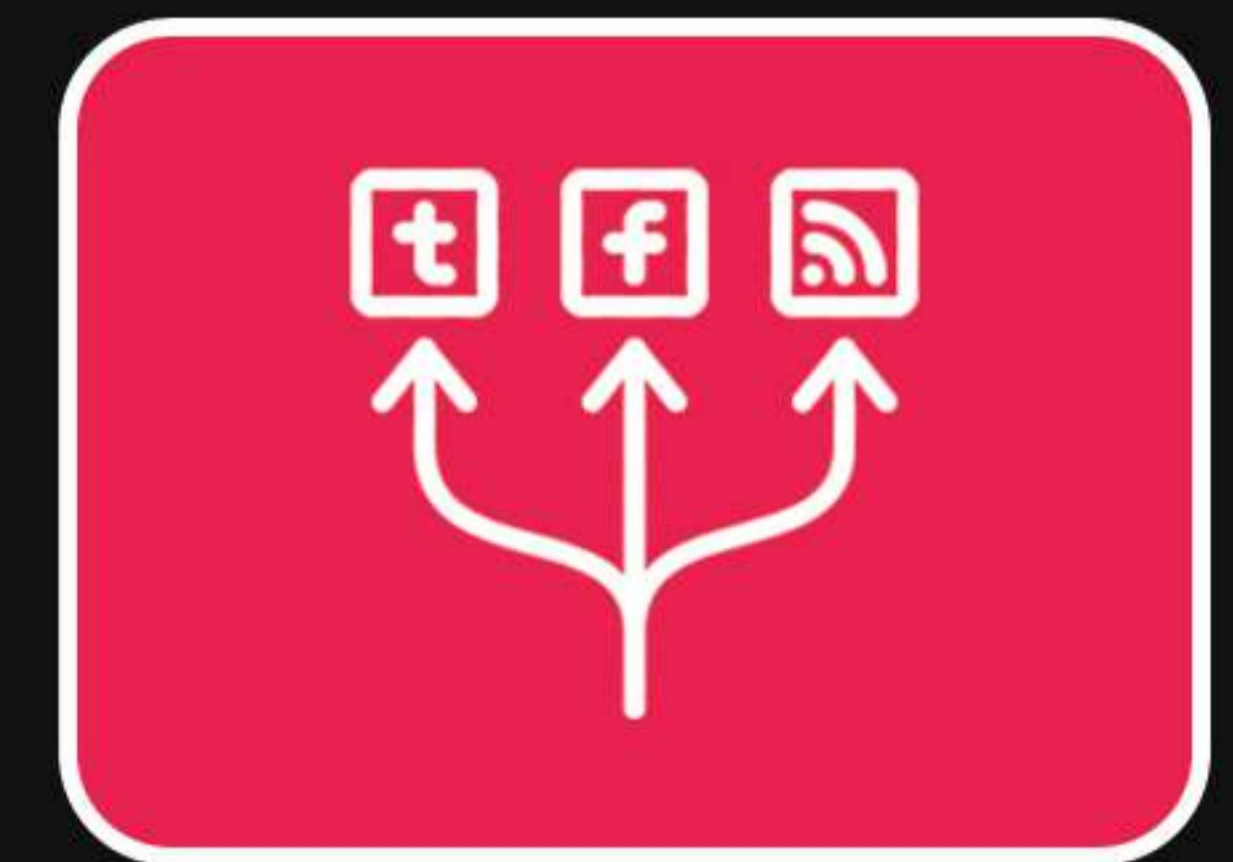
User Engagement



Promotions & Announcements



Informative Content Publishing



Social Networking



OUR GLOBAL PRESENCE



United States (Corporate Office)

950 E Orangethorpe Ave
Site A, Anaheim CA 92801.

Pakistan (Regional Office)

Office #710, Siddiq Trade Centre,
Gulberg 3 Lahore, 54000, Pakistan.



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SCAN HERE!